

CULTURAL POLICY OF PETROLEOS DEL PERÚ - PETROPERU S.A.

Petróleos del Perú – PETROPERÚ S.A. is a company owned by the Peruvian State, under private law, whose function is to develop hydrocarbon activities, in accordance with current laws, policies, regulations and codes of good governance; as well as based on its Social Statute, Law No. 28840 on Strengthening and Modernization of Petróleos del Perú - PETROPERÚ S.A. and according to Board Agreement No. 019-2023-PP of 02.15.2023 that approves the Annual and Five-Year Objectives 2023-2027.

PETROPERÚ S.A. reaffirms that culture is one of the most important factors for Peru to achieve full and sustainable development, and equal opportunities for all its citizens. Likewise, it recognizes the social responsibility that it has, both in relation to its workers and the community, and declares that culture is a priority for PETROPERÚ S.A. and of equal importance as any of its activities, in all its operations.

In this sense, PETROPERÚ S.A. has established the institutional objective of promoting and disseminating culture in the country through sustained and specialized work in Cultural Management. We wish to profile the Company as a modern business, not only in the field of economic growth, but also as an entity that extends its participation to the field of sociocultural progress in Peru.

The Cultural Policy of PETROPERÚ S.A. complies with taking into account the current legal framework and the internal provisions of Petróleos del Perú – PETROPERÚ S.A. To do this, it will develop its cultural management based on the following statements:

1. PETROPERÚ S.A. addresses culture from two complementary definitions. On the one hand, culture refers to the institutionalized routines that arise in the midst of social interaction, that is, to the ways of life in society. On the other hand, culture refers to a set of objects that have acquired a special value within social life, that is, objects of cultural heritage, artistic assets and testimonies of the intangible heritage of Peru.
2. The company maintains that its Cultural Policy aims to intervene from both definitions, transversally in the different activities of society and in a diverse geographical space. That is, it tries to improve people's living conditions by making visible the main problems that afflict us as a society and encouraging information and reflection on them, as well as promoting greater circulation of cultural objects. In this way, PETROPERÚ S.A. contributes to generating new senses of community and democratizing access to existing cultural production.

3. The Company's Cultural Policy is built from the following mission and vision:

Mission: Promote the consumption of cultural products in all their manifestations and encourage academic debate in general in the country, understanding their responsibility for action as an indispensable tool in the construction of a more supportive, inclusive, integrated and self-critical society.

Vision: To be a key actor in the management and promotion of cultural products at a national and international level, and to be considered a “company committed to the country's culture,” in all its manifestations.

4. PETROPERÚ S.A. aims to position itself among our related audiences such as

- a) A company that takes center stage—honest and efficient—in business management, responsible in the management of natural resources and aware of its role as the main actor in the energy industry in the country.
- b) A company recognized for its permanent promotion of culture.

5. The Company's cultural management actions at the corporate level will be governed by three action strategies:

Promoting cultural production:

PETROPERÚ S.A. presents itself as a company that conceives and manages its own cultural projects. Likewise, it facilitates the implementation of different cultural initiatives from civil society or other cultural institutions and organizations.

Promoting access to culture:

PETROPERÚ S.A. has the responsibility of generating greater and better conditions for access to cultural services, especially in its areas of influence, and with special interest in the communities adjacent to its operations.

Promoting intercultural citizenship:

The intercultural approach of the Cultural Policy of PETROPERÚ S.A. promotes existing diversity and intervenes in the ways in which that diversity is understood and lived within our society. The cultural management of PETROPERÚ S.A. seeks to convene and disseminate the country's cultural diversity and contribute to the construction of a more inclusive and equitable society.

6. The Cultural Policy of PETROPERÚ S.A. is corporate in scope and is executed through decentralized activities in accordance with the particularities of the area of influence of its headquarters and each Operation, through the Corporate Communications and Institutional Relations Management and the agencies in charge, respectively.
7. The cultural activities carried out by PETROPERÚ S.A. respond to an annual programming that is approved in a timely manner and are included in the respective operating and/or investment budgets.
8. The Corporate Communications and Institutional Relations Management coordinates, advises and supervises the cultural program and Operations activities.
9. The Management of PETROPERÚ S.A. assume the task of ensuring that the staff at the different levels of their organizations endorse the business philosophy, its purpose of social responsibility and outreach to the community that inspires this Cultural Policy, promoting it, supporting it and providing the necessary means for its permanent development.
10. All cultural actions promoted and supported by PETROPERÚ S.A., both in the Main Office and in Operations, are subject to the following considerations:
 - Takes into account projects that respond to the criteria of excellence characteristic of PETROPERÚ S.A.
 - Prioritize activities that generate the greatest dissemination and the best possible cost-benefit ratio.
 - Ensure that agreements and sponsorships are given in the form of advertising exchange.
 - Try to make agreements with non-profit institutions.
 - Includes the PETROPERÚ S.A. logo in the printed, audiovisual and digital references of the cultural events it promotes or supports.
 - In the cultural initiatives of third parties promoted or sponsored in the Company's Operations, the PETROPERÚ brand must be included according to its User Manual.